



# THE COCHON555 MANIFESTO

## Towards A Shared Culinary Modernity

- Culinary possibility is now infinite - at once hyper-local and expansively global
- Our lives are too often ruled by commercial forces outside of our control
- Access to broad experiences now impacts the way we consume, travel, and relate socially
- As food cultures are mixing together at a more rapid pace, our appreciation for the regional and distinctive is growing
- Cooking is now a recognized craft, and at certain times and in certain places is truly a culinary performance art
- Butchers, winemakers, home cooks, bartenders, farmers - each of these craftsmen should be celebrated the way we do athletes and actors, for they have a gift which they share with others
- In a world broken by politics and wars, eating and sharing delicious food is a critical form of cultural mediation
- Like language or spirituality, food culture binds us as humans across space, time, and culture in profound ways
- Unlike language or politics, sharing and creating food represents a form of communication that transcends religion, people, and place
- The dinner table is a powerful theater for cultural translation, encounter, and meaning-making
- Whether vegetables or animals, spices or wine varietals, these building blocks of cuisine must be cherished and preserved as we do other types of artistic heritage in society

**Cochon555 aims to create moments of inspiration, and to engender discussion and action - to buy, to cook, to shop, to donate in the name of a safe, honest, and delicious future to be shared at the table, for, and with our children.**