



THE COCHON555 MANIFESTO

Towards A Shared Culinary Modernity

- Culinary possibility is now infinite - at once hyper-local and expansively global
- Our lives are too often ruled by commercial forces outside of our control
- Access to broad experiences now impacts the way we consume, travel, and relate socially
- As food cultures are mixing together at a more rapid pace, our appreciation for the regional and distinctive is growing
- Cooking is now a recognized craft, and at certain times and in certain places is truly a culinary performance art
- Butchers, winemakers, home cooks, bartenders, farmers - each of these craftsmen should be celebrated the way we do athletes and actors, for they have a gift which they share with others
- In a world broken by politics and wars, eating and sharing delicious food is a critical form of cultural mediation
- Like language or spirituality, food culture binds us as humans across space, time, and culture in profound ways
- Unlike language or politics, sharing and creating food represents a form of communication that transcends religion, people, and place
- The dinner table is a powerful theater for cultural translation, encounter, and meaning-making
- Whether vegetables or animals, spices or wine varietals, these building blocks of cuisine must be cherished and preserved as we do other types of artistic heritage in society

Cochon555 aims to create moments of inspiration, and to engender discussion and action - to buy, to cook, to shop, to donate in the name of a safe, honest, and delicious future to be shared at the table, for, and with our children.